



For Corporate Emergency Managers

Employee Alerts Without Barriers

Reaching Every Corner Of Your Business, So No One Is Left Out

MAIN LOBBY



**Your Current Notification
Approach Is Falling Short**





Non-English/
French Speakers



People With
Disabilities

The Problem Goes Beyond Your Current Approach



You Are Already
Tapped To Capacity



Technology
Comfort Levels



Cellular
Dead Zones

20-30%

of Canada's population is underserved

**As likely is
your workforce**

9 million

Non-English/French-speaking
residents in Canada

- 2021 Census of Canada

4 million

Seniors in Canada still relying
on landline phones

- 2021 Census of Canada

8 million

Aged 15 and older in Canada
with at least one disability

- 2022 Canadian Survey on Disability

300 thousand

Rural and First Nation residents in
Canada without LTE

- 2023 Auditor General of Canada Report to
Parliament

Telecoms are a lifeline when disaster strikes, but climate change is putting infrastructure at risk

ALEXANDRA POSADZKI > TELECOM REPORTER

PUBLISHED JUNE 24, 2023

UPDATED JUNE 29, 2023

This article was published more than 1 year ago. Some information may no longer be current.



Phil Moore, Telus Communications Inc.'s VP of Emergency Response and Business Continuity, in Toronto on June 21.

Edmonton

Wildfires prompt evacuations of northern Alberta oilsands sites, remote community of Chipewyan Lake

MEG Energy, Imperial Oil say their sites

The Canadian Press · Posted: Jul 18, 2024

London

Ontario nurses' regulatory body investigating 'cybersecurity incident'

The College of Nurses of Ontario regulates about 195,000 nurses in the province

Kate Dubinski · CBC News · Posted: Sep 17, 2020 9:07 AM MDT | Last Updated: September 17, 2020

A New Way - Total & Easy Access For All

- **Multi-channel** (SMS, email, phone, app, web, social)
- **Multilingual**
- **Intuitive for all ages**
- **Accessible** (WCAG 2.2 compliant)
- **Combines alerts from many official sources**



+ Plus

3 simple steps

1

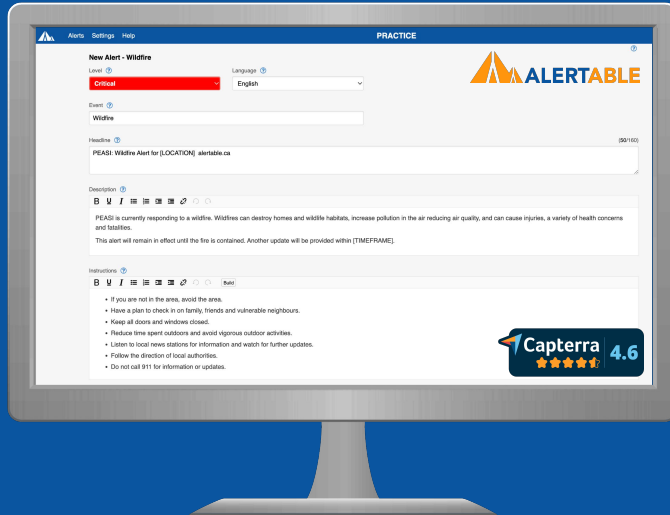
Pick a
Template

2

Choose
Recipients

3

Review
and Send


1-click


+
Plus

Personal notifications

SMS
Email
**Phone
Call**
Apps

General notifications

**Social
Media**
**Websites/
Portals**
**Corporate
Systems**
**OEM
Equipment**


General
Workforce



Non-English/
French Speakers



Technology
Comfort Levels



People with
Disabilities



Sample Customers

Government



First Nations



Education



Corporations



STARTER

Starting at

\$1,950

per year

**Village, Micro
Business or School**

- Public alerts
- Mobile app & web alerts
- Primary org profile
- Standard alert templates
- Standard alert locations
- Rich text formatted alerts
- Primary org profile
- OmniAlert Hub
- Alert message preview
- Standard promo kit
- Self guided online training
- 24/7 online support

ECONOMY

Starting at

\$3,950

per year

**Town, Small
Business or School****STARTER features plus**

- Internal alerts
- Email, SMS & phone alerts
- 5,000 SMS messages & phone calls
- Social media integration
- Custom alert templates
- Custom alert locations
- Branded alert messages
- Schedule alerts
- Custom promo kit
- Standard reports
- Instructor training
- 24/7 online & email support

POPULAR**PLUS**

Starting at

\$5,950

per year

**City, Medium
Business or
School****ECONOMY features plus**

- Exclusive alerts
- 10,000 SMS messages & phone calls
- Corporate website plug-in
- Polling & feedback
- Sub-organization profiles (fees apply)
- 24/7 online, email & phone support

PREMIUM

Starting at

\$10,950

per year

**Region, Large
Business or School****PLUS features plus**

- API integration (fees apply)
- Single Sign On (fees apply)
- Microsoft Teams plug-in
- 20,000 SMS messages & phone calls
- Custom reports

