



For First Nation Emergency Managers

# Lifesaving Community Alerts Without Barriers

Reaching Every Corner, So No One Is Left Out



On The Go  
Individuals



People With  
Disabilities



**Your Current Notification  
Approach Is Falling Short**



Low Cellular  
Coverage Areas



Technology  
Comfort Levels

**FORECAST CONDITIONS**  
MONDAY

KAMLOOPS  
41°

KELOWNA  
40°

ABBOTSFORD  
38°

OSOYOOS  
43°





**Despite Your Best Efforts,  
You Still Face Criticism**



# 20-30%

of Canada's population is underserved

9 million

Non-English/French-speaking  
residents in Canada

- 2021 Census of Canada

4 million

Seniors in Canada still relying  
on landline phones

- 2021 Census of Canada

8 million

Aged 15 and older in Canada  
with at least one disability

- 2022 Canadian Survey on Disability

300 thousand

Rural and First Nation residents in  
Canada without LTE

- 2023 Auditor General of Canada Report to  
Parliament

Menu

CBC

Search

Sign In

NEWS

Top Stories

Local

Climate

World

Canada


More

Saskatchewan


Text messages leading up to James Smith stabbing massacre shared at first day of inquest

Officer first to testify, outlines 'largest homicide investigation' in Sask. RCMP history


Kendall Latimer · CBC News · Posted: Jan 15, 2024 2:00 AM MST | Last Updated: January 15




Gregory Burns, 28




Bonnie Burns, 48




Carol Burns, 46




Gloria Burns, 61




Earl Burns, Sr., 66




Thomas Burns, 23




Christian Head, 54




Lana Head, 49



Wesley Petterson, 78



Robert Sanderson, 49



Damien Sanderson, 31

Menu

CBC

Search

Sign In

NEWS

Top Stories

Local

Climate

World

Canada

More

Manitoba

Thousands to evacuate Bunibonibee Cree Nation as wildfire approaches community

Canadian Red Cross assisting evacuation of 2 other First Nations in northern Manitoba due to wildfire smoke

Menu

THE GLOBE AND MAIL

Sign In

HOMEWATCHLISTFOR YOUGIFT THE GLOBE

Manitoba First Nation declares state of emergency over flooding-related health crisis

Menu

CBC

Search

Sign In

NEWS

Top Stories

Local

Climate

World

Canada

More

Saskatchewan

Drug alert issued after multiple overdoses reported in Prince Albert, Wahpeton Dakota Nation

Emergency crews have been called to 8 suspected overdoses in a 24-hour period, provincial alert says

# A New Way - Total & Easy Access For All

- **Multi-channel** (SMS, email, phone, app, web, social)
- **Multilingual**
- **Intuitive for all ages**
- **Accessible** (WCAG 2.2 compliant)
- **Combines alerts from many official sources**



+ Plus



## 3 Simple Steps to Send an Alert

1

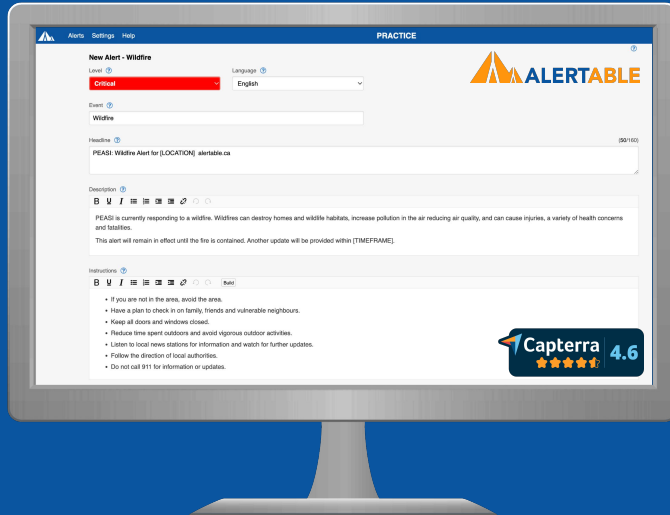
Pick a Template

2

Choose Recipients

3

Review and Send



1-click



+  
Plus

Direct notifications

SMS

Email

Phone  
Call

Apps

Indirect notifications

Social  
Media

Websites/  
Portals

Corporate  
Systems

OEM  
Equipment



General  
Community



Mobile On The Go  
Population



Seniors & Rural  
Residents



People with  
Disabilities

### Flood Watch

Parts of Cowichan Valley Regional District, BC  
Issued Oct 18 at 4:04 PM  
Source: Cowichan Valley Regional District

ADVISORY

In or near your chosen location: British Columbia

#### Description

A strong fall storm system will direct an atmospheric river and heavy rain to the region and will raise river levels over the coming days.

A flood watch is issued when conditions are favourable for flooding but does not mean flooding will occur.

#### Hazards:

- Water pooling on the roads
- High rivers and creeks
- Increased risk of washouts, rockfall, and landslides
- Power outages possible from tree damage due to winds

#### Affected Areas (1)

Parts of Cowichan Valley Regional District

#### Action To Take

- Stay away from water bodies, waterways and low-lying areas.
- Have a plan to check in on family, friends and vulnerable neighbours.
- Listen to local news stations for information and watch for further updates.
- Obey all road and trail closures.
- Watch local weather conditions.
- Follow the directions of local authorities.
- Do not call [911](tel:911) for information or updates.

### WANTED Person

North Bay, ON  
January 22, 2025, 7:34 AM  
Status: Active  
Source: North Bay Police Service

ADVISORY

#### Description

male, age 29, of North Bay is wanted by police.

On January 21, 2024, the North Bay Police Service were alerted to the fact that ankle monitor had been unlawfully removed. Attempts to locate have been unsuccessful.

Prior to his disappearance, was still before the courts on multiple charges.

Police believe poses a safety risk to members of the public if confronted.

#### Affected Areas (1)

North Bay

#### Action To Take

- If seen, do not approach. Call [911](tel:911)
- Anyone with additional information is asked to contact the North Bay Police Service at [705-497-5555](tel:705-497-5555) and press 5 to speak with an officer
- If you would like to remain anonymous, please provide information to Near North Crime Stoppers at [1-800-222-8477](tel:1-800-222-8477) or online at [www.nearnorthcrimestoppers.com](http://www.nearnorthcrimestoppers.com)
- Do not call [911](tel:911) for information or updates.



## Examples of Alerts

Primary organization and sub-organization source

Description

Geofence affected area

Actions to take

Primary organization and sub-organization branding

### Drug Poisoning

Peterborough County, ON  
February 23, 2025, 2:05 PM  
Status: Active  
Source: Peterborough Public Health

ADVISORY

In or near your chosen location: Ontario

#### Description

Peterborough Public Health has issued a drug poisoning alert.

Suspected substance: yellow down

Side effects include: prolonged periods of sedation

There is a high risk of overdose and death.

This alert will remain in effect until March 7th, 2025. Updates will be provided if more information is available.

#### Affected Areas (1)

Peterborough County

#### Action To Take

**DON'T USE ALONE**

- Fix with a friend, visit the Consumption Treatment Services site at 220 Simcoe Street between 9-30 a.m.- 9:00 p.m. or call the National Overdose Response Service at [1-888-688-6877](tel:1-888-688-6877).
- Use a very small amount.
- Use new equipment every time and never share supplies.

**INJECT SAFELY**

- Clean the injection site well. Take your time finding veins. Never attempt to sharpen or sterilize used needles. Don't touch or lick the tip of the needle.

**PRACTICE WOUND CARE**

- Wounds may appear anywhere on the body and are very difficult to heal on their own. Seek medical support for treatment of skin ulcers or abscesses to prevent the risk of infection.

**USE NALOXONE & MONITOR BREATHING**

- Naloxone does not work on all drugs, but will help

#### Attachments

February 21 Drug Alert

### Flood Watch

Credit River Watershed, ON  
Issued Jul 16 at 10:16 AM  
Source: Credit Valley Conservation

ADVISORY

In or near your chosen location: Ontario

#### Description

Credit Valley Conservation has issued a Flood Watch for the areas of the Credit River Watershed in Peel and Halton Regions as well as Wellington and Dufferin Counties.

Credit Valley advises that Environment Canada has issued a Rainfall Warning. A possible rainfall amount of up to 100mm is forecasted to fall this afternoon with rates of 40 mm per hour for the middle and lower parts of the watershed. CVC precipitation gauges have already recorded rainfall amounts exceeding 45mm in the lower watershed this morning.

Some of our urban gauges are above the minor flooding threshold and flooding has been observed in some urban areas. With more rain and thunderstorms expected, water levels are expected to rise and cause further flooding may occur in the urbanized areas of our watershed.

The forecasted rain and already saturated soil conditions will cause water levels along the Credit River to increase and cause local streams and rivers to overflow and become dangerous, especially in the vicinity of culverts, bridges and dams. People should be warned to stay away from all watercourses, especially children and pets.

CVC will continue to monitor the watercourse and the weather. This Flood Watch will be updated by end of day, Tuesday July 16, 2024.

View current watershed conditions in real-time: [cvc.ca/real-time-monitoring](http://cvc.ca/real-time-monitoring)

#### Affected Areas (1)

Credit River Watershed

#### Action To Take

- Stay away from waterbodies, waterways and low-lying areas.
- Obey all road and trail closures.
- Check local weather conditions.
- Check your municipal websites for updates and additional information.





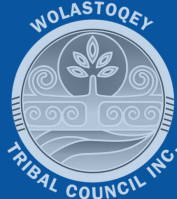
# Sample Customers in Canada



## Government



## First Nations



## Schools



## Corporations



**STARTER**

Starting at

**\$1,950**

per year

**Village, Micro  
Business or School**

- Public alerts
- Mobile app & web alerts
- Primary org profile
- Standard alert templates
- Standard alert locations
- Rich text formatted alerts
- Primary org profile
- OmniAlert Hub
- Alert message preview
- Standard promo kit
- Self guided online training
- 24/7 online support

**ECONOMY**

Starting at

**\$3,950**

per year

**Town, Small  
Business or School****STARTER features plus**

- Internal alerts
- Email, SMS & phone alerts
- 5,000 SMS messages & phone calls
- Social media integration
- Custom alert templates
- Custom alert locations
- Branded alert messages
- Schedule alerts
- Custom promo kit
- Standard reports
- Instructor training
- 24/7 online & email support

**POPULAR****PLUS**

Starting at

**\$5,950**

per year

**City, Medium  
Business or  
School****ECONOMY features plus**

- Exclusive alerts
- 10,000 SMS messages & phone calls
- Corporate website plug-in
- Polling & feedback
- Sub-organization profiles (fees apply)
- 24/7 online, email & phone support

**PREMIUM**

Starting at

**\$10,950**

per year

**Region, Large  
Business or School****PLUS features plus**

- API integration (fees apply)
- Single Sign On (fees apply)
- Microsoft Teams plug-in
- 20,000 SMS messages & phone calls
- Custom reports



MADE IN  
CANADA



# ALERTABLE

