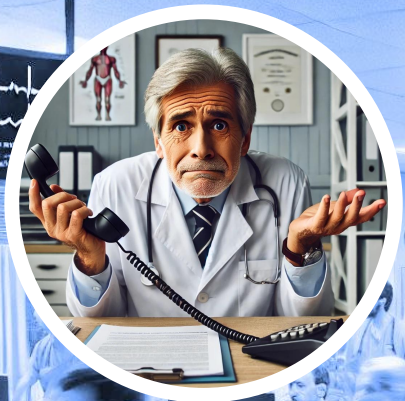
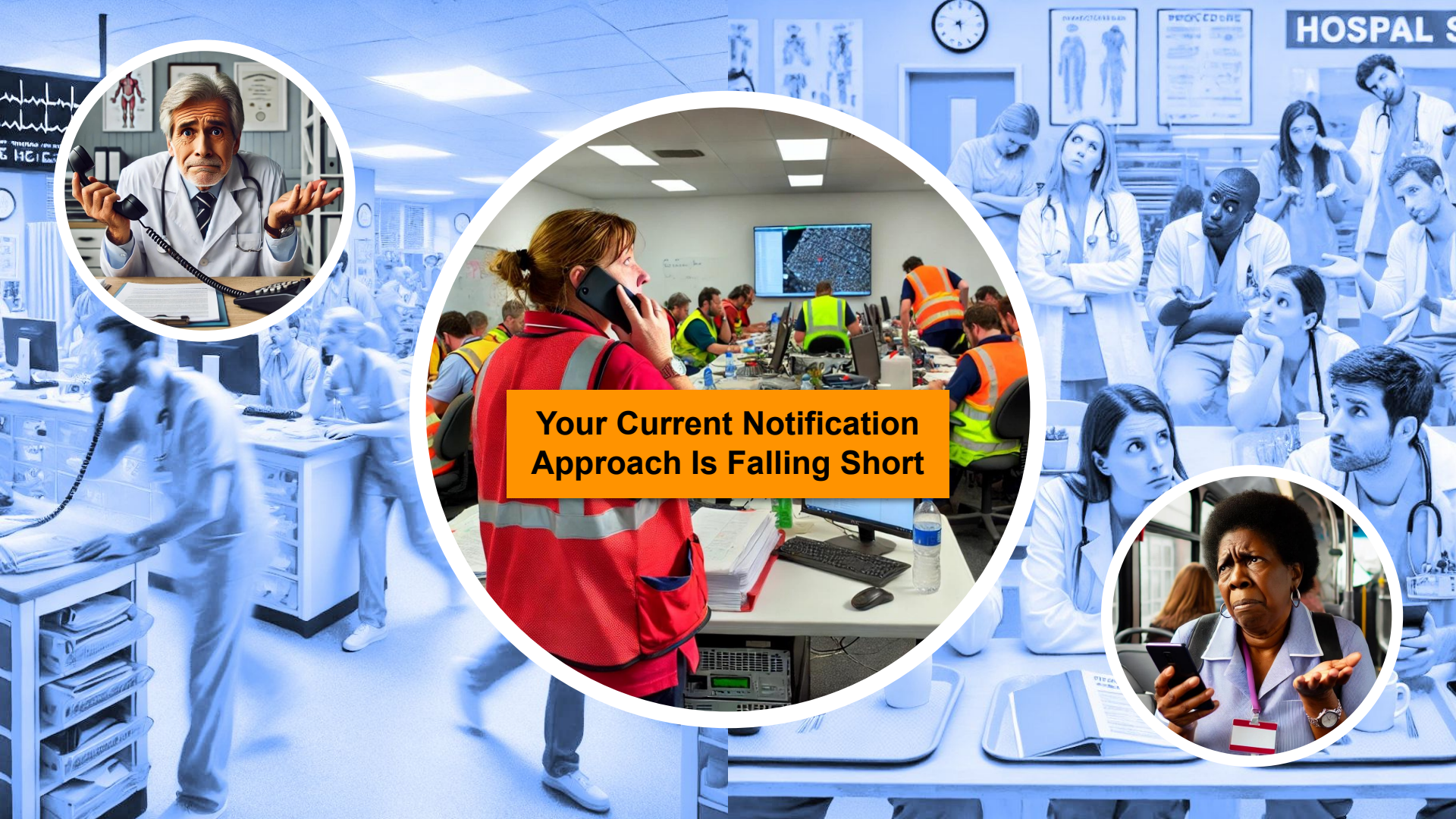




For Emergency Managers in Healthcare

Employee Alerts Without Barriers

Reaching Every Corner Of Your Organization, So No One Is Left Out



Your Current Notification Approach Is Falling Short





Non-English/
French Speakers



People With
Disabilities

The Problem Goes Beyond Your Current Approach



You Are Already
Tapped To Capacity



Technology
Comfort Levels



Cellular
Dead Zones

20-30%

of Canada's population is underserved

As likely is
your workforce

9 million

Non-English/French-speaking
residents in Canada

- 2021 Census of Canada

4 million

Seniors in Canada still relying
on landline phones

- 2021 Census of Canada

8 million

Aged 15 and older in Canada
with at least one disability

- 2022 Canadian Survey on Disability

300 thousand

Rural and First Nation residents in
Canada without LTE

- 2023 Auditor General of Canada Report to
Parliament

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Ontario nurses' regulatory body investigating 'cybersecurity incident'

The College of Nurses of Ontario regulates about 195,000 nurses in the province

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Peterborough health unit warns a 'bad batch' of drugs is circulating in area

 **CBC**

Labrador West hospital closed and evacuated as thousands flee from nearby wildfire

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CANADA

Smoke from fire at hospital in Listowel, Ont. to close some beds for weeks

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Canada needs to do more to disaster-proof its hospitals, experts say

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Services resuming at MUHC Glen site after major water main break

A New Way - Total & Easy Access For All

- **Multi-channel** (SMS, email, phone, app, web, social)
- **Multilingual**
- **Intuitive for all ages**
- **Accessible** (WCAG 2.2 compliant)
- **Combines alerts from many official sources**



+ Plus

3 simple steps

1

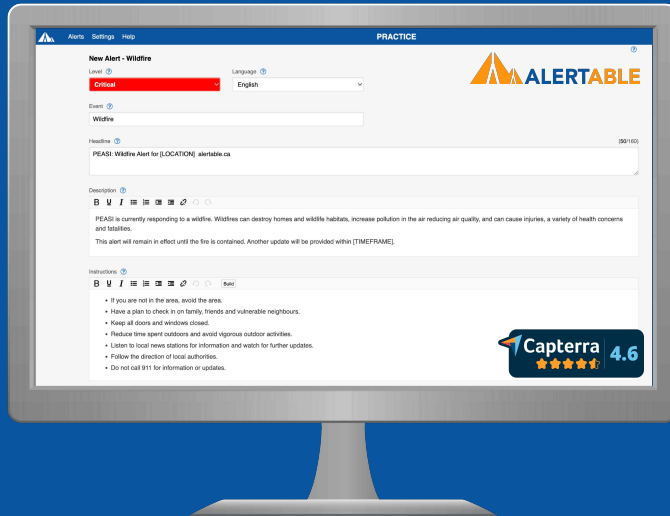
Pick a
Template

2

Choose
Recipients

3

Review
and Send

**1-click**

Personal notifications

SMS**Email****Phone
Call****Apps**

General notifications

**Social
Media****Websites/
Portals****Corporate
Systems****OEM
Equipment**

General
Workforce



Non-English/
French Speakers



Technology
Comfort Levels



People with
Disabilities



Sample Customers



STARTER

Starting at

\$1,950

per year

**Village, Micro
Business or School**

- Public alerts
- Mobile app & web alerts
- Primary org profile
- Standard alert templates
- Standard alert locations
- Rich text formatted alerts
- Primary org profile
- OmniAlert Hub
- Alert message preview
- Standard promo kit
- Self guided online training
- 24/7 online support

ECONOMY

Starting at

\$3,950

per year

**Town, Small
Business or School****STARTER features plus**

- Internal alerts
- Email, SMS & phone alerts
- 5,000 SMS messages & phone calls
- Social media integration
- Custom alert templates
- Custom alert locations
- Branded alert messages
- Schedule alerts
- Custom promo kit
- Standard reports
- Instructor training
- 24/7 online & email support

POPULAR**PLUS**

Starting at

\$5,950

per year

**City, Medium
Business or
School****ECONOMY features plus**

- Exclusive alerts
- 10,000 SMS messages & phone calls
- Corporate website plug-in
- Polling & feedback
- Sub-organization profiles (fees apply)
- 24/7 online, email & phone support

PREMIUM

Starting at

\$10,950

per year

**Region, Large
Business or School****PLUS features plus**

- API integration (fees apply)
- Single Sign On (fees apply)
- Microsoft Teams plug-in
- 20,000 SMS messages & phone calls
- Custom reports



ALERTABLE

